**Leadership webinars: Comms pack**

[**https://www.ynygrowthhub.com/blog/news/free-leadership-webinars-for-businesses/**](https://www.ynygrowthhub.com/blog/news/free-leadership-webinars-for-businesses/)

**Newsletter copy**

**Free leadership webinars for businesses**

Covid-19 has caused unprecedented changes to the way in which many of us work, with minimal time for teams to prepare. To help overcome the challenges that this may have brought, the [York & North Yorkshire Growth Hub](https://www.ynygrowthhub.com/) has teamed up with Michelle Mook of Pro-Development (UK) Limited to deliver a series of free leadership webinars.

During this series of one-hour webinars, Michelle will take us through ways in which we can lead our people in these current times. She will provide insights into what engages a team and how to bring out the very best in each and every one of them to help individuals, teams and the business flourish.

Full details and how to book your free place are available below:

* Wednesday 15 July – [Engaging your virtual team](https://www.ynygrowthhub.com/events/leadership-series-engaging-your-virtual-team/)
* Wednesday 22 July – [Leading through change and adversity](https://www.ynygrowthhub.com/events/leadership-series-leading-through-change-and-adversity/)
* Wednesday 29 July – [Leading your team into recovery](https://www.ynygrowthhub.com/events/leadership-series-leading-your-team-into-recovery/)
* Wednesday 5 August – [Leading with purpose](https://www.ynygrowthhub.com/events/leadership-series-leading-with-purpose/)

These webinars are delivered in partnership with [Make It York](https://www.makeityork.com/) and [North Yorkshire County Council](https://www.northyorks.gov.uk/).

**Suggested social media posts**

**Twitter**

Learn how to lead your business through this unprecedented period of change with this series of free leadership webinars beginning on Wednesday 15th July!

Delivered by @GrowingPeople in partnership with @YNYGrowthHub @northyorkscc & @MakeItYork

<https://www.ynygrowthhub.com/events/leadership-series-engaging-your-virtual-team/>

**LinkedIn/Facebook**

Learn how to lead your business through this unprecedented period of change with this series of free leadership webinars beginning on Wednesday 15th July.

Delivered by [Michelle Mook](https://www.linkedin.com/feed/) in partnership with [York & North Yorkshire Growth Hub](https://www.linkedin.com/feed/) [North Yorkshire County Council](https://www.linkedin.com/feed/) & [Make It York](https://www.linkedin.com/feed/) the first webinar in the series will help you develop and refine your skills in engaging and getting the best out of your virtual teams.

#businesssupport #leadership #engagement

<https://www.ynygrowthhub.com/events/leadership-series-engaging-your-virtual-team/>

**Press release**

**For immediate release. Wednesday 8 July 2020**

**Free leadership webinars for businesses**

Managers are invited to a series of free webinars to help their teams during Covid-19.

The York & North Yorkshire Growth Hub is offering four webinars, which aim to address workplace challenges created by the pandemic.

Andrew Raby, York & North Yorkshire Growth Hub manager, said: “Engaging a virtual team takes extra effort to cultivate a supportive environment where people feel connected and are able to flourish. However, Covid-19 has caused unprecedented changes to the way in which many of us work, with minimal time for leadership teams and employees to prepare.”

The Growth Hub has teamed up with Michelle Mook of Pro-Development (UK) Limited to deliver the webinars. Her business works with small and medium-sized enterprises to get the best out of their staff.

Andrew added: “During this series of one-hour webinars, Michelle will be taking us through ways in which we lead our people in these challenging times. She will provide insights into what engages a team and how to bring out the very best in each and every one of them to help individuals, teams and the business flourish.”

The webinars are:

• Engaging your virtual team – Wednesday 15 July, 12.15pm-1.15pm

• Leading through Change and Adversity – Wednesday 22 July, 12.15pm-1.15pm

• Leading your team into Recovery – Wednesday 29 July, 12.15pm-1.15pm

• Leading with Purpose – Wednesday 5 August, 12.15pm-1.15pm

Full details and how to register can be found on the events page of York & North Yorkshire Growth Hub’s website at [www.ynygrowthhub.com](http://www.ynygrowthhub.com)

These webinars are delivered in partnership with Make it York and North Yorkshire County Council.

The York & North Yorkshire Growth Hub is one of 38 growth hubs in England. It’s funded by government and coordinated by the York & North Yorkshire Local Enterprise Partnership.

ENDS

**Notes to editors**

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**About the York & North Yorkshire Local Enterprise Partnership**Set up by central government, we’re a business led partnership with the public sector, using our local knowledge to secure investment in projects that will make a real difference to our economy. This includes providing a single point of contact for business support through our growth hub; investing in skills to create more quality jobs; in infrastructure to support business growth, and in homes to provide the workforce with housing.<https://www.businessinspiredgrowth.com/>
 <https://twitter.com/bizinspiredgrow>